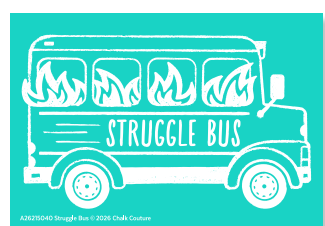




Simple Life 2026 COLLECTION

Marching on!

Life can deal us some pretty interesting cards, and this collection aims to find humor in and honor how we each play our hand. Through poking fun and finding strength in powerful messages and everything in between, incorporate life's highs and lows into your décor and more using the designs and DIY delights from this release!



STRUGGLE BUS
(4½" x 6½")



SOMETHING AIN'T RIGHT
(8½" x 11")



TEA TOWEL



SIMPLE RECTANGLE
(2-PACK, 5" x 7")



SIMPLE SHAPES
BASE
(2-PACK)



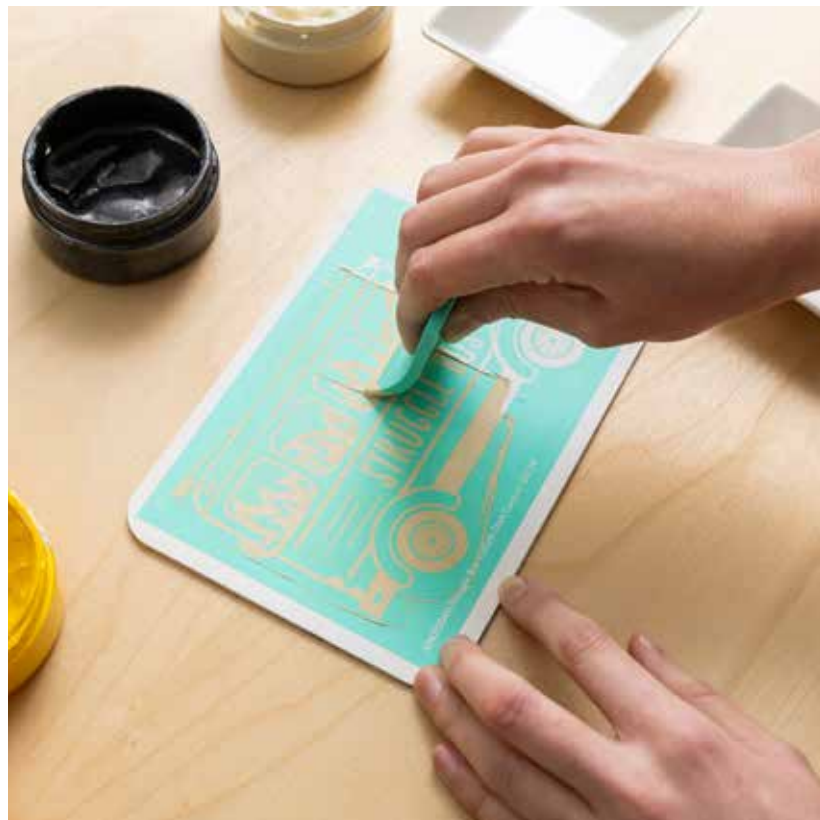
I'M FINE
(4 1/2" x 6 1/2")



DRAMATIC EPISODE
(8 1/2" x 11")

How to...

No struggle here! Follow the steps below and have fun creating your finished piece.



1

Chalk it...

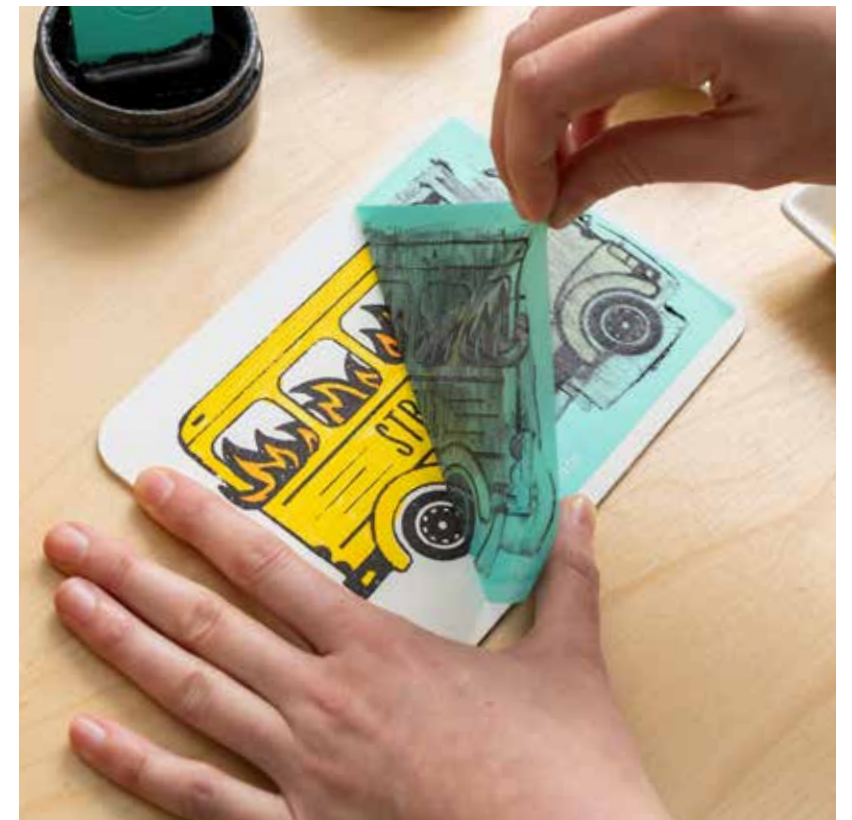
Adhere the Transfer to the surface and apply Dune paste. Remove the Transfer once chalked. Wash and dry the Transfer for use in step 3.



2

Paint it...

Add a little water to your Bumblebee and Orange Peel paste. Use a paintbrush to mix, then paint within the chalked lines to fill the white space.



3

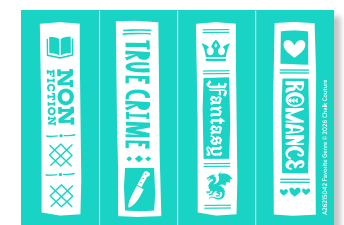
Finish it!

Allow the paste to dry before adhering your clean Transfer. Chalk a final layer of Black Velvet paste to make it pop!

TELL YOUR *story!*



THE FUNNY FARM
(8½" x 11")



FAVORITE GENRE
(4½" x 6½")



RUSTIC ROUND
(16")



CHUBBY SQUARE
(3-PACK, 3" X 3")



SIMPLE BOOKMARK
(4-PACK, 1" X 5")



WATERCOLOR FLORALS
(4½" × 6½")



VIRTUOUS WOMEN
(8½" × 11")



VERITY FRAME
(9" × 12")



PERKS MEMBERS
SHOP 30% OFF
ALL DAY,
EVERY DAY

chalk

P E R K S

For just \$20 per month,
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rewards as a Perks Member!

- 30% OFF retail pricing
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- Exclusive deals & more!



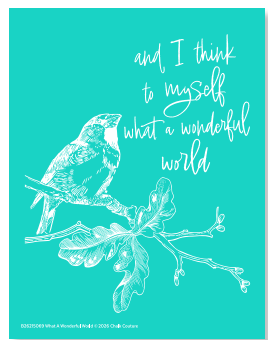
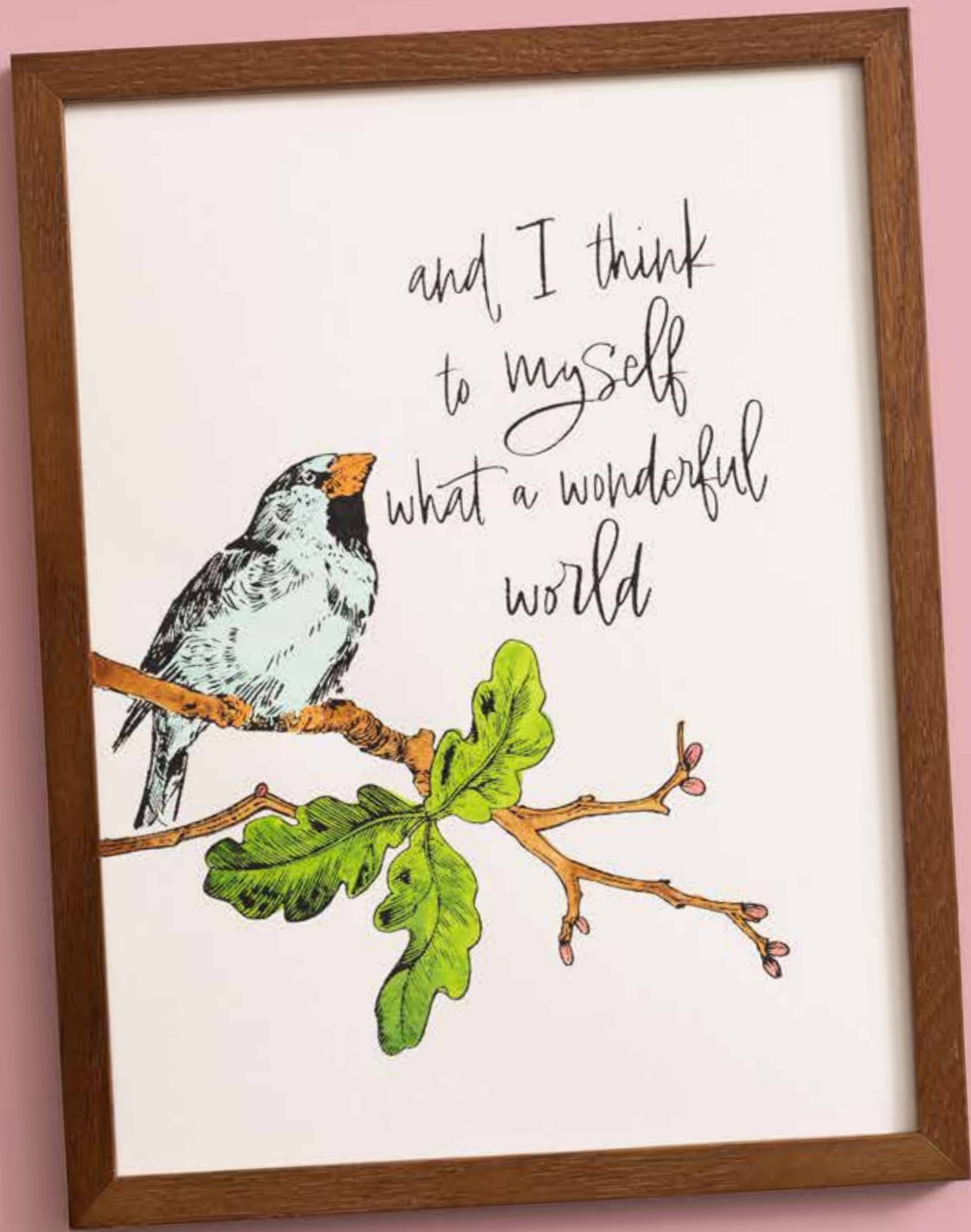
chalk

P E R K S

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For just \$20 per month, enjoy rewards as a Perks Member!





WHAT A
WONDERFUL WORLD
(8½" x 11")

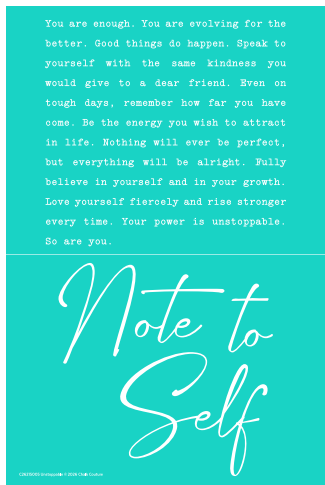


SOW MUCH LOVE
(8½" x 11")



TEA TOWEL





UNSTOPPABLE
(12" x 18")



DELICATE FLOWER PATTERN
(18" x 18")



SQUARE PILLOW COVER
(2-PACK, WHITE,
17½" x 17½")



ROUND TRAY
(16")

CLUB COUTURE™

– DIY Inspiration Delivered

Our Club Couture™ subscribers receive an exclusive Chalk Transfer® design, a coordinating accessory, and curated colors on their doorstep every month. These on-trend projects will inspire you to create something beautiful.

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[CHALKCOUTURE.COM](https://www.chalkcouture.com)

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MARCH CLUB!

Turn Up the Heat! FULL-COLOR SUBLIMATION HEAT TRANSFERS!

PERMANENT COLOR | ULTRA-CRISP DETAIL | READY-TO-PRESS | QUICK RESULTS



I DO CRAFTS
HEAT TRANSFER
(8½" x 11")



BLOOMING BOOKS
HEAT TRANSFER
(8½" x 11")



BIRDHOUSE BEAUTY
HEAT TRANSFER
(8½" x 11")



RISE AND SLAY
HEAT TRANSFER
(8½" x 11")

Play With Color!

Chalkology® Paste

Our line of Chalkology® Paste includes over 40 colors to create with!



----- EN VOGUE PASTES (LIMITED EDITION) -----



Chalkology® Ink

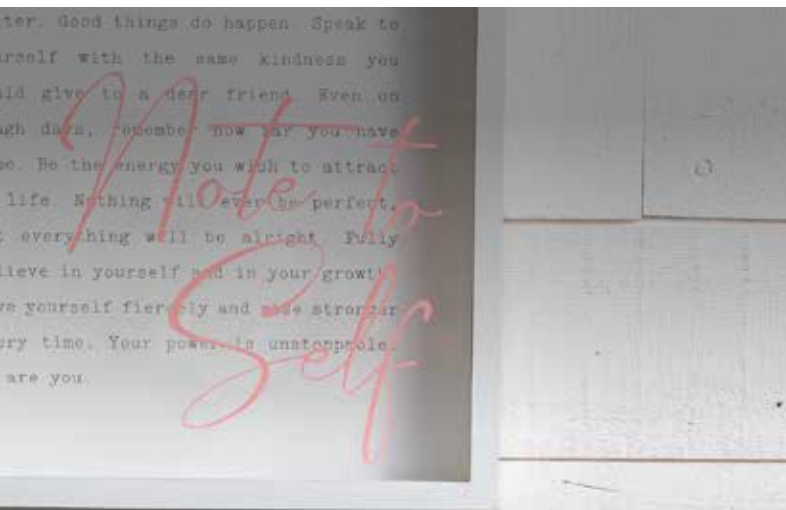
Our line of Chalkology® Ink includes over 25 colors to create with!



----- EN VOGUE INKS (LIMITED EDITION) -----



Explore More



KITS



HOW TO



PERKS



WHAT'S NEW

