



Fresh & Start
2026 COLLECTION

Your **FREE** Creative Kickstart is Here!



Kick Things Off!

Spend \$100 and bring home a FREE 5-piece kit valued at \$45! Flex your creativity by trying out an exciting new skill in the new year with the following items*:

- Cozy Pup Chalk Transfer® design
- Market Tote
- Punch Needle Set
- Multicolor Embroidery Floss (17-Pack)
- Espresso Chalkology® Ink Single

CREATIVE KICKSTART BUNDLE



COZY PUP
(8½" x 11")



PUNCH
NEEDLE
SET



MULTICOLOR
EMBROIDERY FLOSS
(17-PACK)



MARKET TOTE

PUNCH NEEDLE BUNDLE SOLD SEPARATELY!



(Includes Transfer, tool, & floss)

*Offer ends January 31, or while supplies last.

Get Creative

Approach the new year and your creativity with a fresh palette! From honey bees to coffee beans and more, this collection will leave you buzzing with inspiration.



LITTLE HOUSES
(4 1/2" x 6 1/2")



HOMEBOODY CLUB
(8 1/2" x 11")



AIDEN FRAME
(9" x 12")



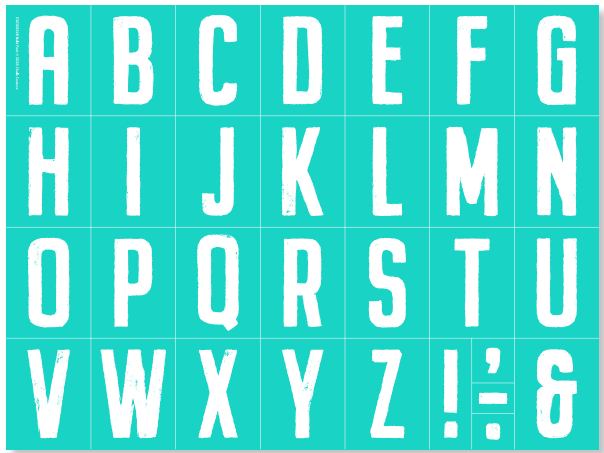
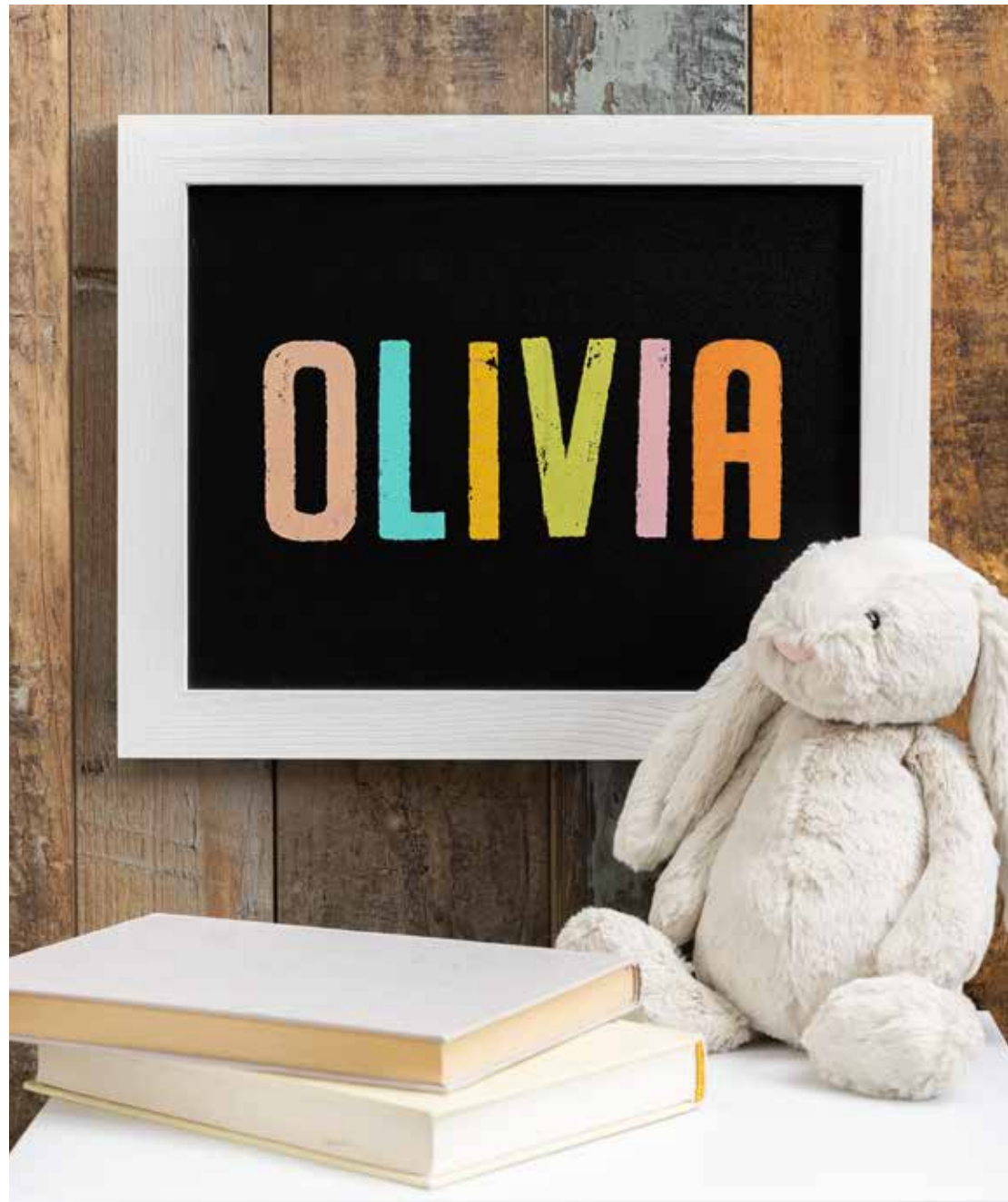
COFFEE LOVER
(4 1/2" x 6 1/2")



AT OUR TABLE
(4 1/2" x 6 1/2")



CHUBBY
RECTANGLE
(5" x 7")



BOLD FONT
(18" x 24")



EVERYDAY FRAME
(9" x 12")

How to...

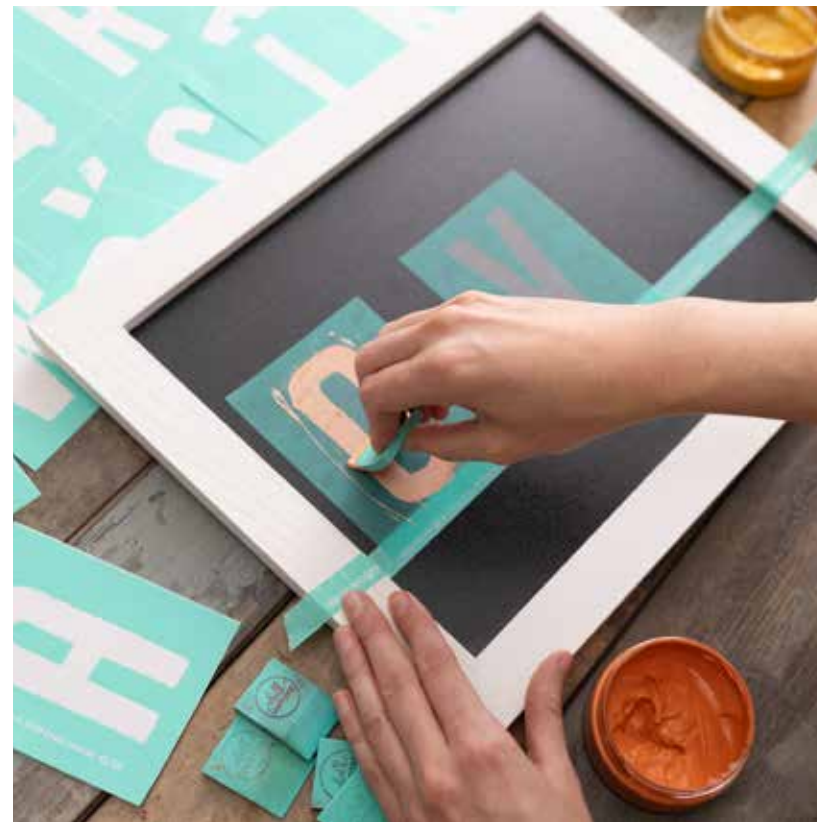
Personalize any project with ease! Follow the steps below to see how it's done.



1

Tape it...

Cut to separate letter elements from the Transfer. Use Placement Tape to help align the letters.



2

Chalk it...

Adhere letter elements to your surface. Avoid layering, start with every other letter or 2 letters. Remove elements once chalked, allow paste to dry. Repeat until complete.



3

Display it!

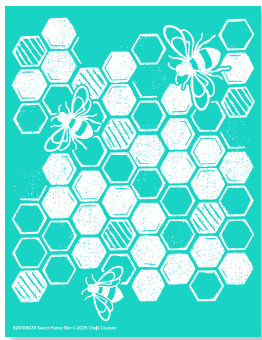
Remove any remaining Transfer elements and tape, let it dry, then show off your personal piece!



SNOWDROP SPLENDOR
(9" x 9")



EVERYDAY
TOTE BAG



SWEET HONEY BEE
(8½" x 11")



TEA TOWEL



RISER
(3-PACK)



YOUR WINGS
(8½" x 11")



VERITY FRAME
(9" x 12")

CLUB COUTURE™

DIY Inspiration Delivered

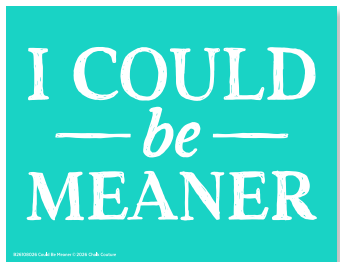
Our Club Couture™ subscribers receive an exclusive Chalk Transfer® design, a coordinating accessory, and curated colors on their doorstep every month. These on-trend projects will inspire you to create something beautiful.

Learn more at
CHALKCOUTURE.COM

Join the club!



JANUARY CLUB!



COULD BE MEANER
(8½" x 11")



CAN'T FIX STUPID
(9" x 9")



CHUBBY SQUARE
(9" x 9")



GOOD FOR THE SOUL
(4½" x 6½")





PORCH TIME
(4 ½" x 6 ½")

THYME
for Courage

SAGE
for Strength

PARSLEY
for Comfort

ROSEMARY
for Faithfulness



ESSENTIAL HERBS
(12" x 18")

MAY YOUR
Journey
ALWAYS LEAD YOU
HOME

LEAD YOU HOME
(8 ½" x 11")

PERKS MEMBERS
SHOP 30% OFF
ALL DAY,
EVERY DAY

chalk

P E R K S

For just \$20 per month,
enjoy access to exclusive
rewards as a Perks Member!

- 30% OFF retail pricing
- Creative community
- \$20 product credit
- Exclusive deals & more!



chalk

P E R K S

EXCLUSIVE SALES
& PROMOS

For just \$20 per month, enjoy rewards as a Perks Member!



Turn Up the Heat! FULL-COLOR SUBLIMATION HEAT TRANSFERS!

PERMANENT COLOR | ULTRA-CRISP DETAIL | READY-TO-PRESS | QUICK RESULTS



MAGNOLIAS
HEAT TRANSFER
(8½" × 11")



NOT ENOUGH COFFEE
HEAT TRANSFER
(8½" × 11")



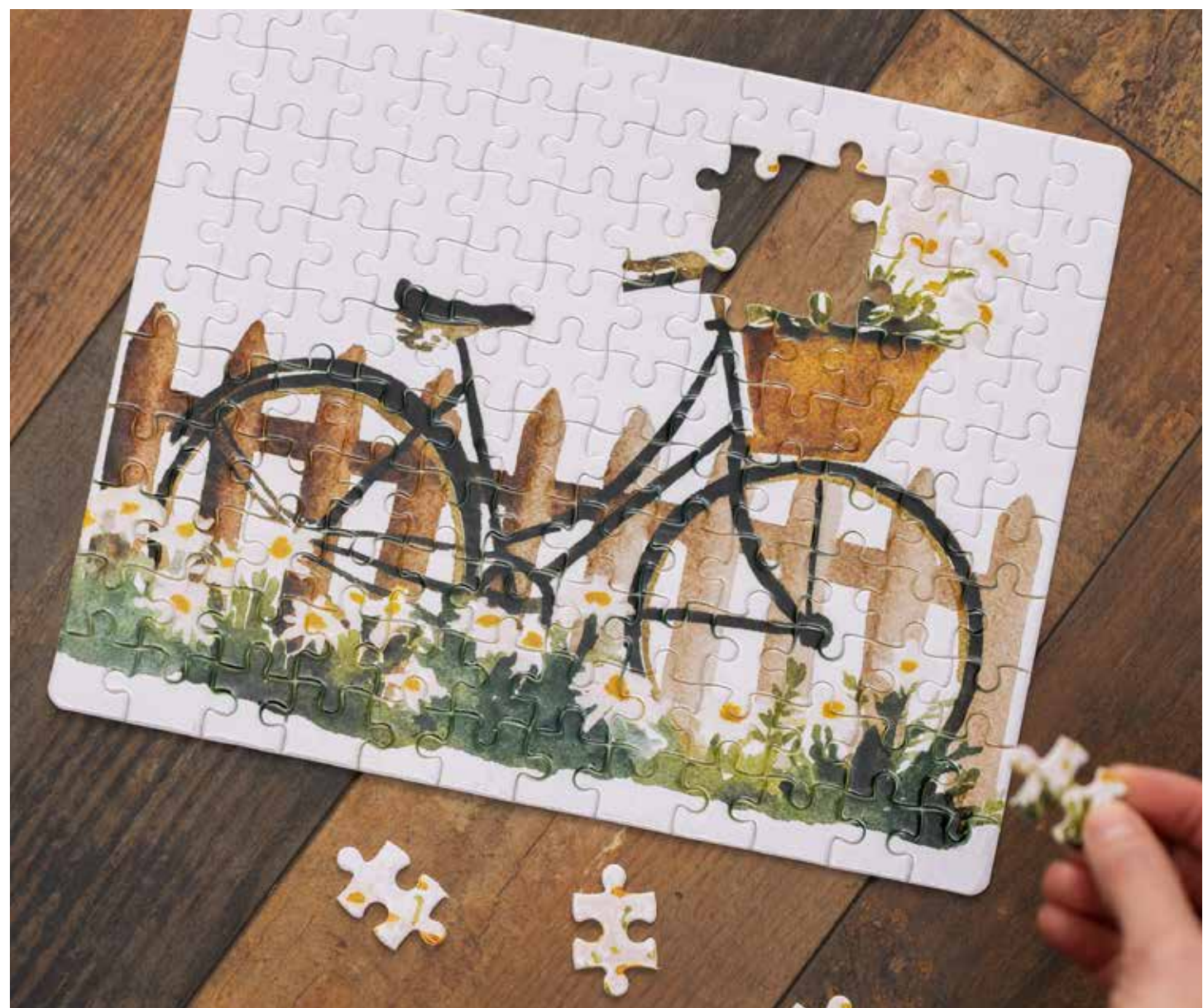
BIRDS OF A FEATHER
HEAT TRANSFER
(8½" x 11")



IN THE GARDEN
HEAT TRANSFER
(8½" x 11")



SPRING DAY
HEAT TRANSFER
(8½" x 11")



Play With Color!

Chalkology® Paste

Our line of Chalkology® Paste includes over 40 colors to create with!



Chalkology® Ink

Our line of Chalkology® Ink includes over 25 colors to create with!



Explore More



KITS



HOW TO



PERKS



WHAT'S NEW