

chalk  
COUTURE®

LOVE  
GROWS  
BEST  
-in little-  
HOUSES



Homebody  
Club  
LIVE • LAUGH • LOUNGE



Fresh Start  
2026 COLLECTION

your wings were ready



but my heart was not

# Your **FREE** Creative Kickstart is Here!



COZY PUP  
(8 1/2" x 11")



PUNCH  
NEEDLE  
SET



MULTICOLOR  
EMBROIDERY FLOSS  
(17-PACK)



MARKET TOTE

**PUNCH NEEDLE BUNDLE  
SOLD SEPARATELY!**



(Includes Transfer, tool, & floss)



## **Kick Things Off!**

Spend \$100 and bring home a **FREE** 5-piece kit valued at \$45! Flex your creativity by trying out an exciting new skill in the new year with the following items\*:

- Cozy Pup Chalk Transfer® design
- Market Tote
- Punch Needle Set
- Multicolor Embroidery Floss (17-Pack)
- Espresso Chalkology® Ink Single

\*Offer ends January 31, or while supplies last.

# Get Creative

Approach the new year and your creativity with a fresh palette! From honey bees to coffee beans and more, this collection will leave you buzzing with inspiration.

LOVE  
GROWS  
BEST  
-in little-  
HOUSES

LITTLE HOUSES  
(4 1/2" x 6 1/2")

THE  
Homebody  
Club  
LIVE • LAUGH • LOUNGE

HOMEBODY CLUB  
(8 1/2" x 11")



AIDEN FRAME  
(9" x 12")





COFFEE LOVER  
(4 1/2" x 6 1/2")



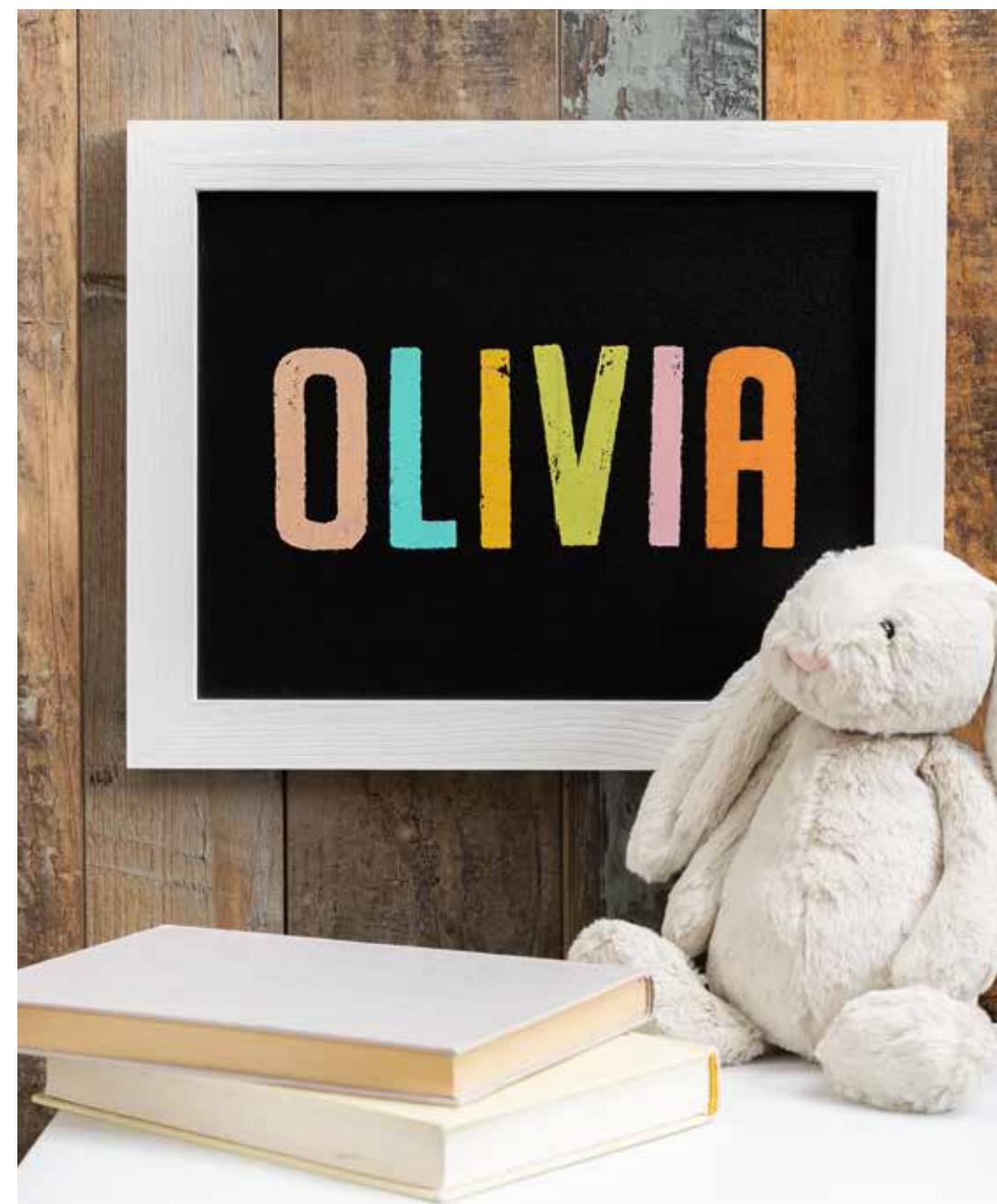
AT OUR TABLE  
(4 1/2" x 6 1/2")



CHUBBY  
RECTANGLE  
(5" x 7")



N  
E  
I  
L  
S  
E  
N



A B C D E F G  
H I J K L M N  
O P Q R S T U  
V W X Y Z ! ? &

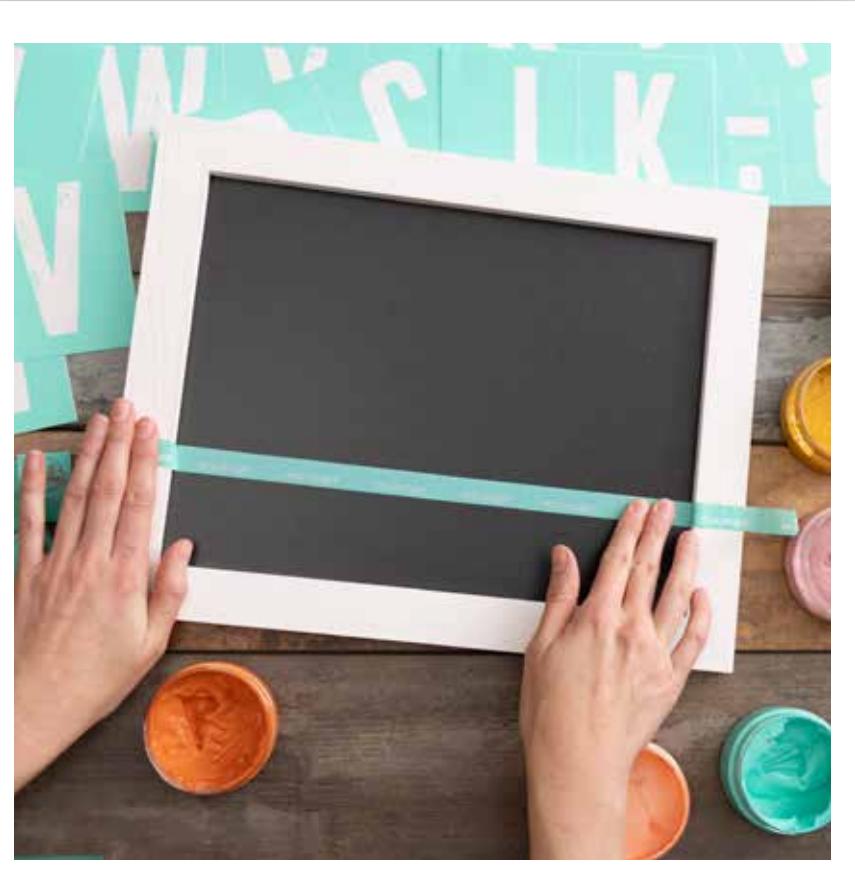
BOLD FONT  
(18" x 24")



EVERYDAY FRAME  
(9" x 12")

# How to...

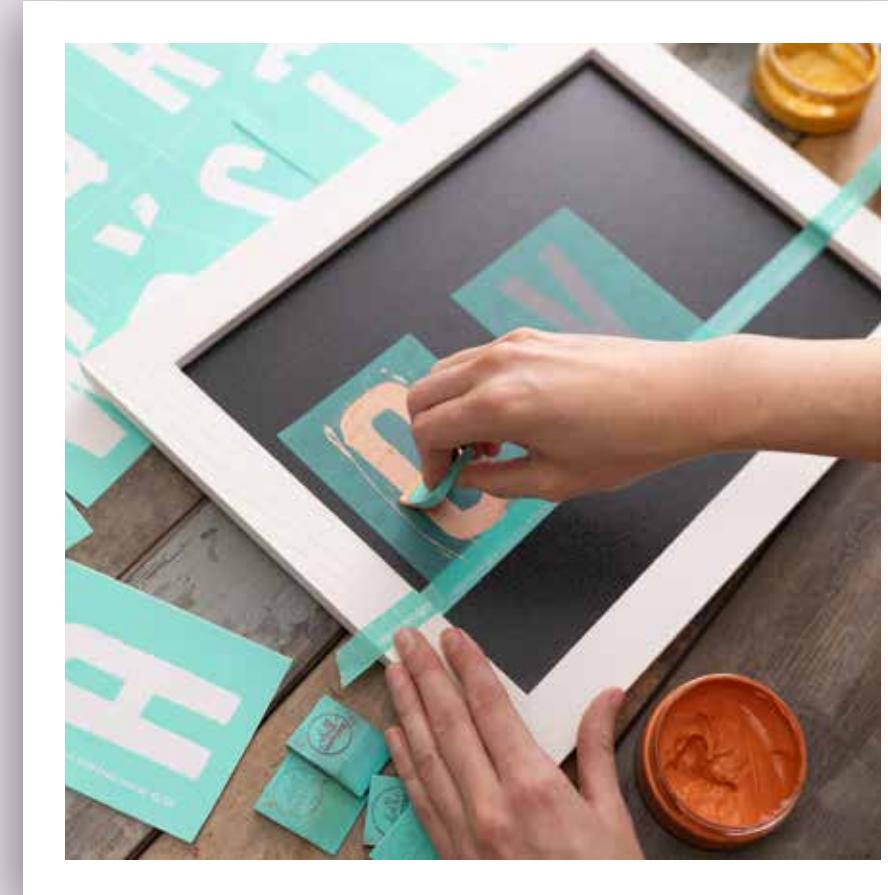
Personalize any project with ease! Follow the steps below to see how it's done.



1

## Tape it...

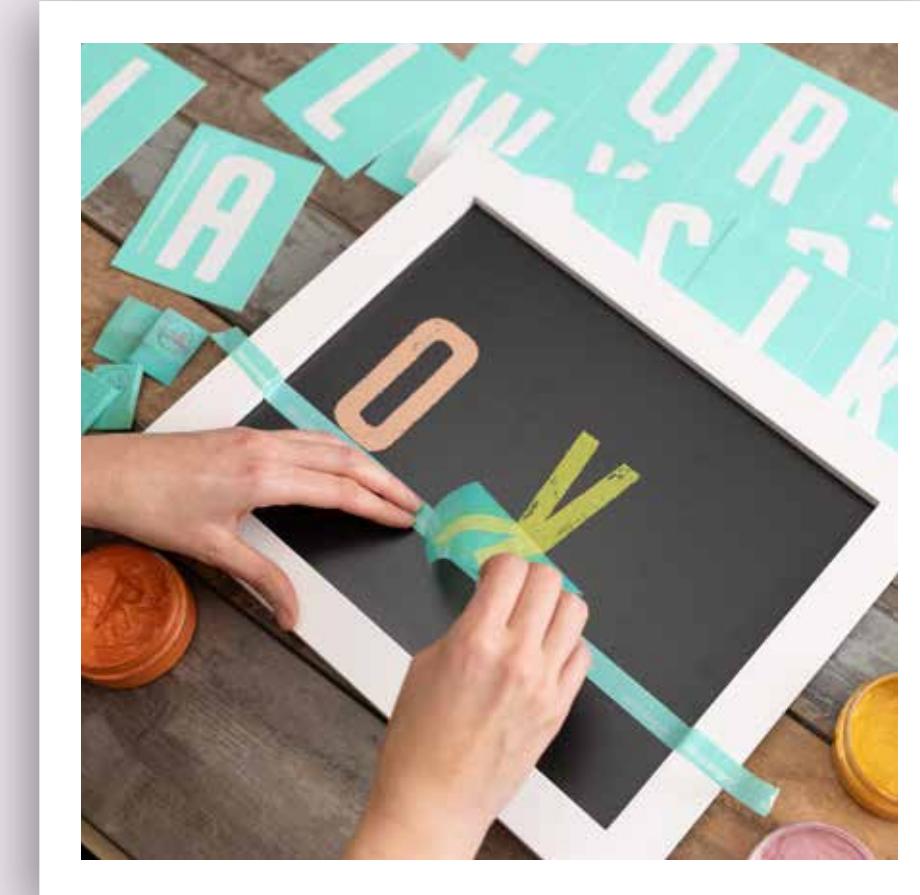
Cut to separate letter elements from the Transfer. Use Placement Tape to help align the letters.



2

## Chalk it...

Adhere letter elements to your surface. Avoid layering, start with every other letter or 2 letters. Remove elements once chalked, allow paste to dry. Repeat until complete.



3

## Display it!

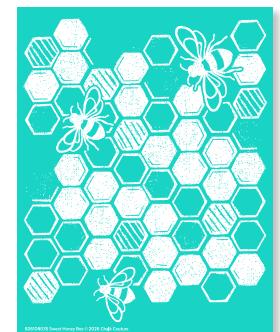
Remove any remaining Transfer elements and tape, let it dry, then show off your personal piece!



**SNOWDROP SPLENDOR**  
(9" x 9")



**EVERYDAY  
TOTE BAG**



**SWEET HONEY BEE**  
(8½" x 11")



**TEA TOWEL**



**RISER  
(3-PACK)**



**YOUR WINGS**  
(8½" x 11")



**VERITY FRAME**  
(9" x 12")

# CLUB COUTURE™

DIY Inspiration  
Delivered

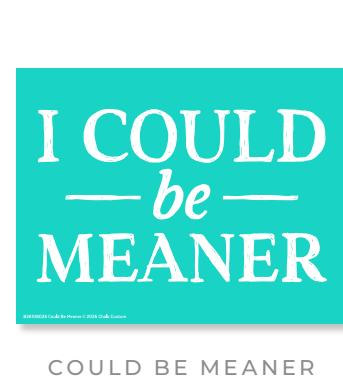
Our Club Couture™ subscribers receive an exclusive Chalk Transfer® design, a coordinating accessory, and curated colors on their doorstep every month. These on-trend projects will inspire you to create something beautiful.

Learn more at  
[CHALKCOUTURE.COM](http://CHALKCOUTURE.COM)

*Join the club!*

JANUARY CLUB!





COULD BE MEANER  
(8½" x 11")



CAN'T FIX STUPID  
(9" x 9")



CHUBBY SQUARE  
(9" x 9")



GOOD FOR THE SOUL  
(4½" x 6½")





PORCH TIME  
(4½" x 6½")



ESSENTIAL HERBS  
(12" x 18")



LEAD YOU HOME  
(8½" x 11")

PERKS MEMBERS  
SHOP 30% OFF  
ALL DAY,  
EVERY DAY

chalk  
PERKS

For just \$20 per month,  
enjoy access to exclusive  
rewards as a Perks Member!

- 30% OFF retail pricing
- Creative community
- \$20 product credit
- Exclusive deals & more!



chalk  
PERKS

EXCLUSIVE SALES  
& PROMOS

For just \$20 per month, enjoy rewards as a Perks Member!



# Turn Up the Heat!

FULL-COLOR SUBLIMATION  
HEAT TRANSFERS!

PERMANENT COLOR | ULTRA-CRISP DETAIL | READY-TO-PRESS | QUICK RESULTS



MAGNOLIAS  
HEAT TRANSFER  
(8 1/2" x 11")



NOT ENOUGH COFFEE  
HEAT TRANSFER  
(8 1/2" x 11")



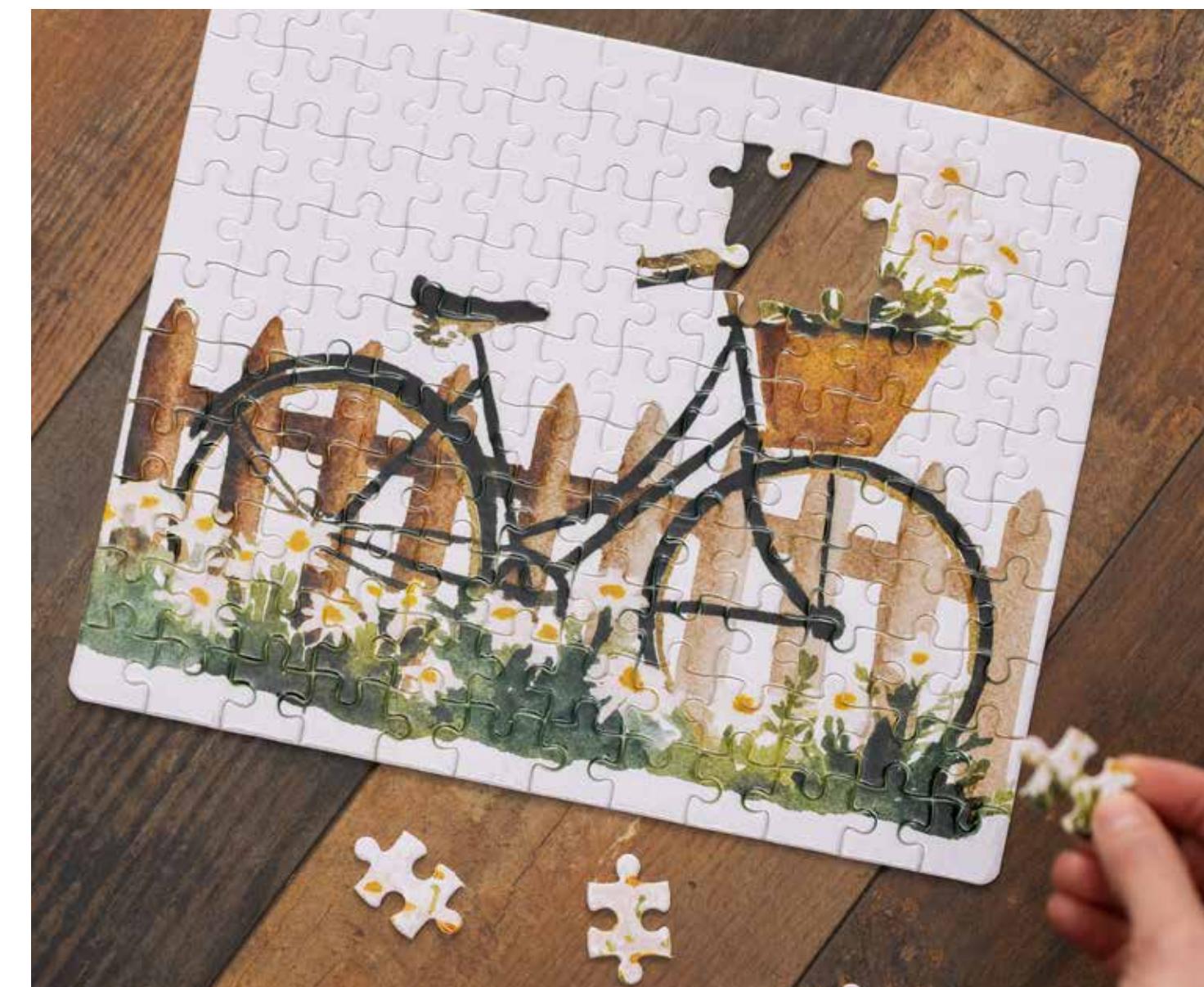
BIRDS OF A FEATHER  
HEAT TRANSFER  
(8½" x 11")



IN THE GARDEN  
HEAT TRANSFER  
(8½" x 11")



SPRING DAY  
HEAT TRANSFER  
(8½" x 11")



# Play With Color!

## Chalkology® Paste

Our line of Chalkology® Paste includes over 40 colors to create with!



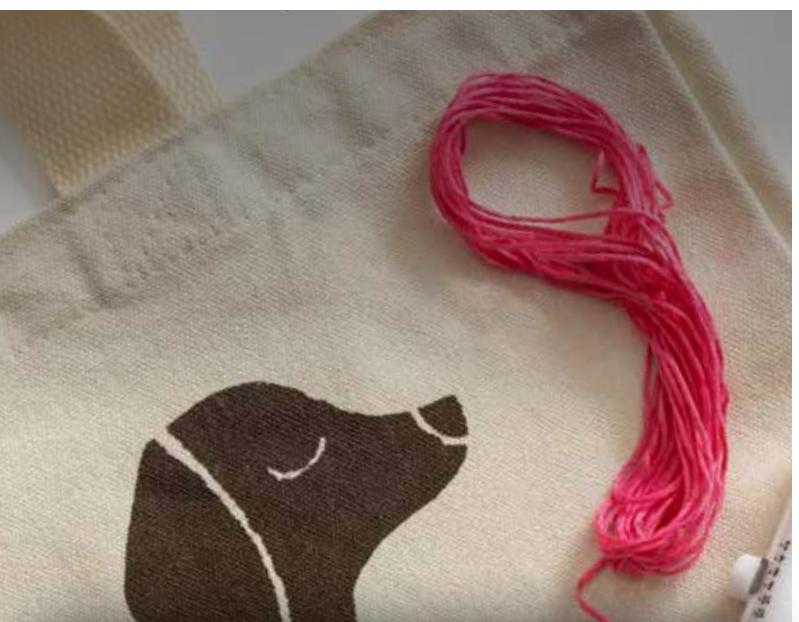
# Chalkology® Ink

Our line of Chalkology® Ink includes over 25 colors to create with!

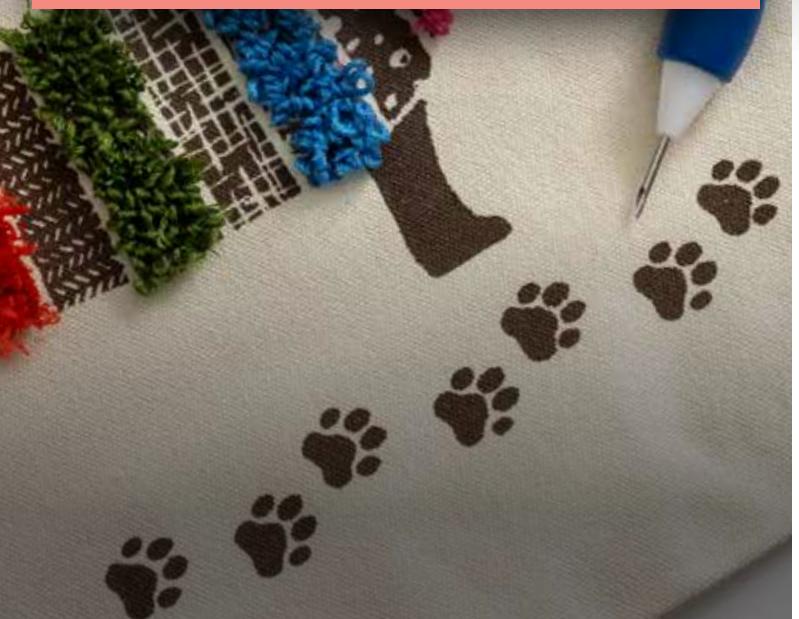


# Explore More

X



KITS



HOW TO



PERKS



WHAT'S NEW

