



Holiday 2026 COLLECTION 

'Tis the Season!

For the dinner table, the Christmas tree, and for every surface the eye can see—explore this exciting, new collection! Handmade décor and more makes the holidays extra special. Start here and find inspiration for your seasonal style and gift-giving!





ETCHED SANTA
(8½" × 11")



BASICS BOARD
(18" × 18")



BASICS BOARD
(9" × 12")



SCALLOP BORDER
SLIMCUT
(1" × 16")



HEAT TRANSFER
MARKET TOTE



COTTAGE CHRISTMAS
HEAT TRANSFER
(11" × 17")



SANTA'S SLEIGH
(8½" × 11")



CHRISTMAS STAMP
(8½" × 11")



HOLIDAY FAVORITES
(8½" × 11")



CHALKSUEDE™
FOLDOVER CARDS
& ENVELOPES
(8-PACK, 4¼" × 5½")



GIFT TAGS
(12-PACK)





merry
Christmas

merry
Christmas

delikat
INK
CHALK & MORE



CHRISTMAS GOODIES PATTERN
(6" × 18")



RESIN &
HARDENER

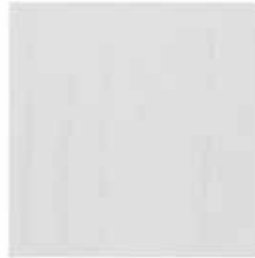
COMING SOON!



TRINKET TRAY MOLD
(9½" × 4¾")



LUMBAR PILLOW
COVER
(FOREST, 12" × 24")



CHUBBY
SQUARE
(9" × 9")



CHRISTMAS WREATH
(9" × 9")





CHRISTMAS
KITCHEN
(4½" × 6½")



CHUBBY
RECTANGLE
(5" × 7")

PRO TIP

Mix & match Transfers from
across our collections!



CHRISTMAS
KITCHEN
(4½" × 6½")



CLASSIC
CHRISTMAS
COOKIES
(8½" × 11")



HOLIDAY
2026 COLLECTION

+

HOLIDAY HOME
2026 COLLECTION

=

AMAZING
POSSIBILITIES!



Holiday Phrases Letter Board Bundle

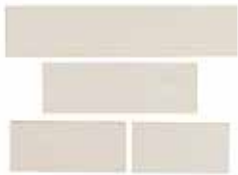
Spread holiday cheer in style!



HOLIDAY PHRASES
(12" x 18")



LETTER BOARD
(19" x 13")



LETTER BOARD
SLATS



MOST WONDERFUL
(12" × 18")

NEW!



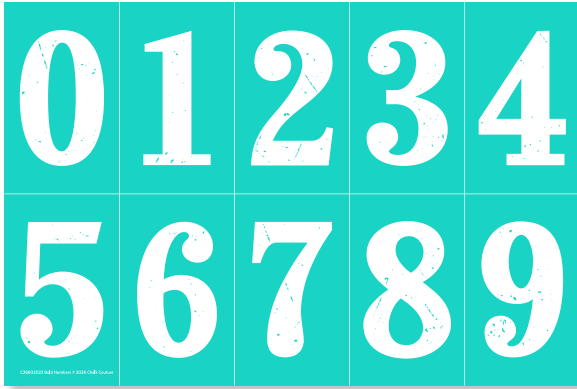
LUMBAR PILLOW
COVER
(CHERRY, 12" × 24")

NEW!



HEAT TRANSFER
SQUARE PILLOW
COVER
(2-PACK, WHITE)





BOLD NUMBERS
(12" × 18")



SIMPLE TAG
(2-PACK,
5" × 7")



FINISHED
WOODEN BEAD
(20-PACK)

Combine with
Transfers from our
Autumn Collection
and countdown
to Christmas with
a unique advent
calendar!



GOD IS WITH US
(4½" × 6½")



EVERLASTING
FATHER
(8½" × 11")



NATIVITY ELEMENTS
(8½" × 11")



NORTH STAR CHRISTMAS
(6" × 18")



POINSETTIA ANGEL
(4½" × 6½")



POINSETTIA ANGEL
SLIMCUT



How to...

Follow the steps below to create
an eye-catching ornament.



step 1

Paint it...

Use a paintbrush to paint the surface with watered-down paste.

Allow to dry.



step 2

Chalk it...

Adhere the Transfer to the surface.
Apply paste.



step 3

Final touch!

Remove the Transfer. Hot glue a piece of string to the back of the surface. Enjoy!



NEW!



CHRISTMAS DOVE
(8½" × 11")



COOPER STYLE
MAGNETIC FRAME
(9" × 12")



A SON IS GIVEN
(4½" × 6½")



IN THE MANGER
HEAT TRANSFER
(11" x 17")



GARDEN
FLAG



CHEERS MY DEERS
HEAT TRANSFER
(2-PACK, 8½" × 11")



DRAWSTRING
WINE BAG





FESTIVE ANIMALS
HEAT TRANSFER
(2-PACK, 8½" × 11")



SANTA PAWS
(9" × 9")



SCHOOLHOUSE
FRAME
(9" × 9")



**PERKS MEMBERS
SHOP 30% OFF
ALL DAY,
EVERY DAY**

chalk

P E R K S

For just \$20 USD per month, enjoy access to exclusive rewards as a Perks Member!

- 30% OFF retail pricing
- Creative community
- \$20 product credit
- Exclusive deals & more!



**30%
OFF**

REGULAR
RETAIL
ALWAYS



TOO CUTE
(8½" × 11")





TEAM GRINCH
(8½" × 11")



OH SNAP
(4½" × 6½")



TEA TOWEL





OH SNAP
SLIMCUT



SCALLOPED
FRAME SLIMCUT



BASICS BOARD
(9" x 12")



IF IT TWINKLES
(4½" × 6½")



IF IT TWINKLES
SLIMCUT



Y'ALL BE GOOD NOW
(4½" × 6½")



CHUBBY
RECTANGLE
(5" × 7")

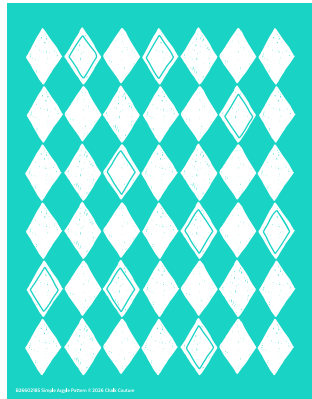




MERRY CHRISTMAS SLEIGH
(6" × 18")



TRIANGLE CHUBBY
(8" × 5")



SIMPLE ARGYLE
PATTERN
(8½" × 11")



RUSTIC ROUND
(16")



SANTA SAW THAT
(6" × 18")



SQUARE CHUBBY
(5" × 5")





HOLIDAY VIGNETTES
HEAT TRANSFER
(2-PACK, 8½" × 11")



HEAT TRANSFER
ORNAMENTS
(6-PACK)





NEW!



HEAT TRANSFER ROUND
(10")

New Heat Transfer
surfaces for permanent
color projects with
ultra-crisp detail
in just minutes!



COZY LOG CABIN
HEAT TRANSFER
(2-PACK, 8½" × 11")





WINTER CARDINAL
HEAT TRANSFER
(2-PACK, 8½" × 11")



CHRISTMAS TRUCK
HEAT TRANSFER
(2-PACK, 8½" × 11")





SEASONAL POSTAGE
STAMPS HEAT TRANSFER
(11" × 17")

NEW!



HEAT TRANSFER
LUMBAR PILLOW COVER
(WHITE)





ELF SURVEILLANCE
(8½" × 11")



WINE BAG



SCALLOP BORDER
SLIMCUT
(1" × 16")



CHALKSUEDE™
SHEETS
(10-PACK,
8½" × 11")



SNOWMAN WISDOM
(12" x 18")



SNOWMAN
WISDOM
SLIMCUT



CAN'T FEEL
MY TOES
(4½" × 6½")







WINTER CHEER
SERVED HERE
(18" × 24")



EVERYDAY
FRAME
(5" × 7")

NEW!



COOPER STYLE
MAGNETIC FRAME
(12" × 18")

NEW!



BEADED TAG
(4-PACK)

CLUB COUTURE™

DIY Inspiration Delivered



Our Club Couture™ subscribers receive an exclusive ChalkTransfer® design, a coordinating accessory, and curated colors on their doorstep every month. These on-trend projects will inspire you to create something beautiful.

Join the club!

LEARN MORE!

Play With Color!

Chalkology® Paste

Our line of Chalkology® Paste includes over 30 colors to create with!



----- EN VOGUE PASTES (LIMITED EDITION) -----



Chalkology® Ink

Our line of Chalkology® Ink includes over 20 colors to create with!



----- EN VOGUE INKS (LIMITED EDITION) -----



Explore more X



KITS



HOW TO



PERKS



WHAT'S NEW