



Holiday Home
2026 COLLECTION

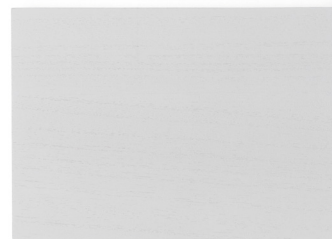
Home for the Holidays!

Get ready for the season of holiday baking and merry making! The secret ingredient for creating the holiday home of your DIY dreams can be found in this collection. Enjoy tailored inspiration for the gift-makers, sugar cookie bakers, cozy vibe creators, and so much more!





REINDEER FEED
(4½" × 6½")



CHUBBY
RECTANGLE
(5" × 7")



POINSETTIA PERFECTION
HEAT TRANSFER
(2-PACK, 8½" × 11")



WINTER DELIVERY HEAT
TRANSFER
(2-PACK, 8½" × 11")

PRO TIP

Mix & match Transfers from
across our collections!



POINSETTIA
PERFECTION
HEAT TRANSFER
(2-PACK, 8½" × 11")



RETRO
SANTA
(8½" × 11")



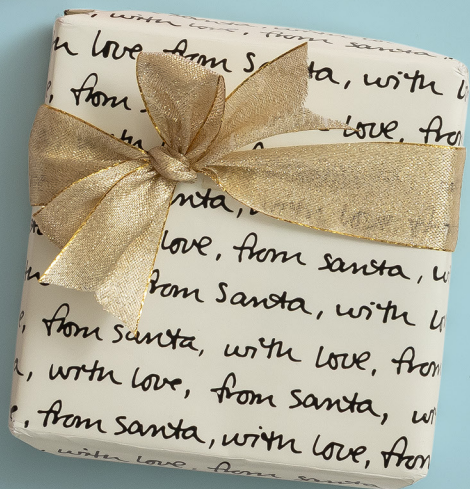
**HOLIDAY HOME
2026 COLLECTION**

+

**AUTUMN 2026
COLLECTION**

=

**AMAZING
POSSIBILITIES!**



GIFT WITH
PURCHASE



BAKING SPIRITS
BRIGHT
(8½" × 11")

Exclusively
available FREE
with qualifying
purchase.

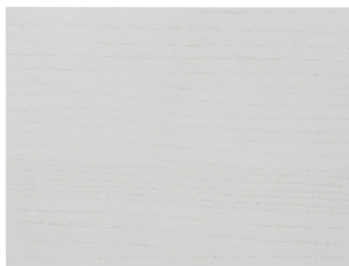


BAKE THE WORLD
(8½" × 11")



CLASSIC CHRISTMAS
COOKIES
(8½" × 11")

NEW!



BASICS BOARD
(9" × 12")



BAMBOO BOARD
(9" × 11¾")





SWEET SANTA
HEAT TRANSFER
(2-PACK, 8½" × 11")

RETURNING!



CHALKSUEDE™
FOLDOVER CARDS
& ENVELOPES
(8-PACK, 4¼" × 5½")



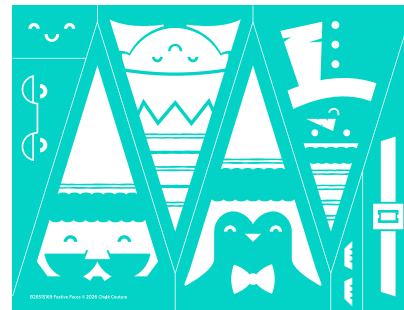
DRAWSTRING
WINE BAG



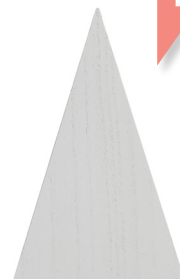
EVERYDAY BORDERS
(6" × 18")



GIFT TAGS
(12-PACK)



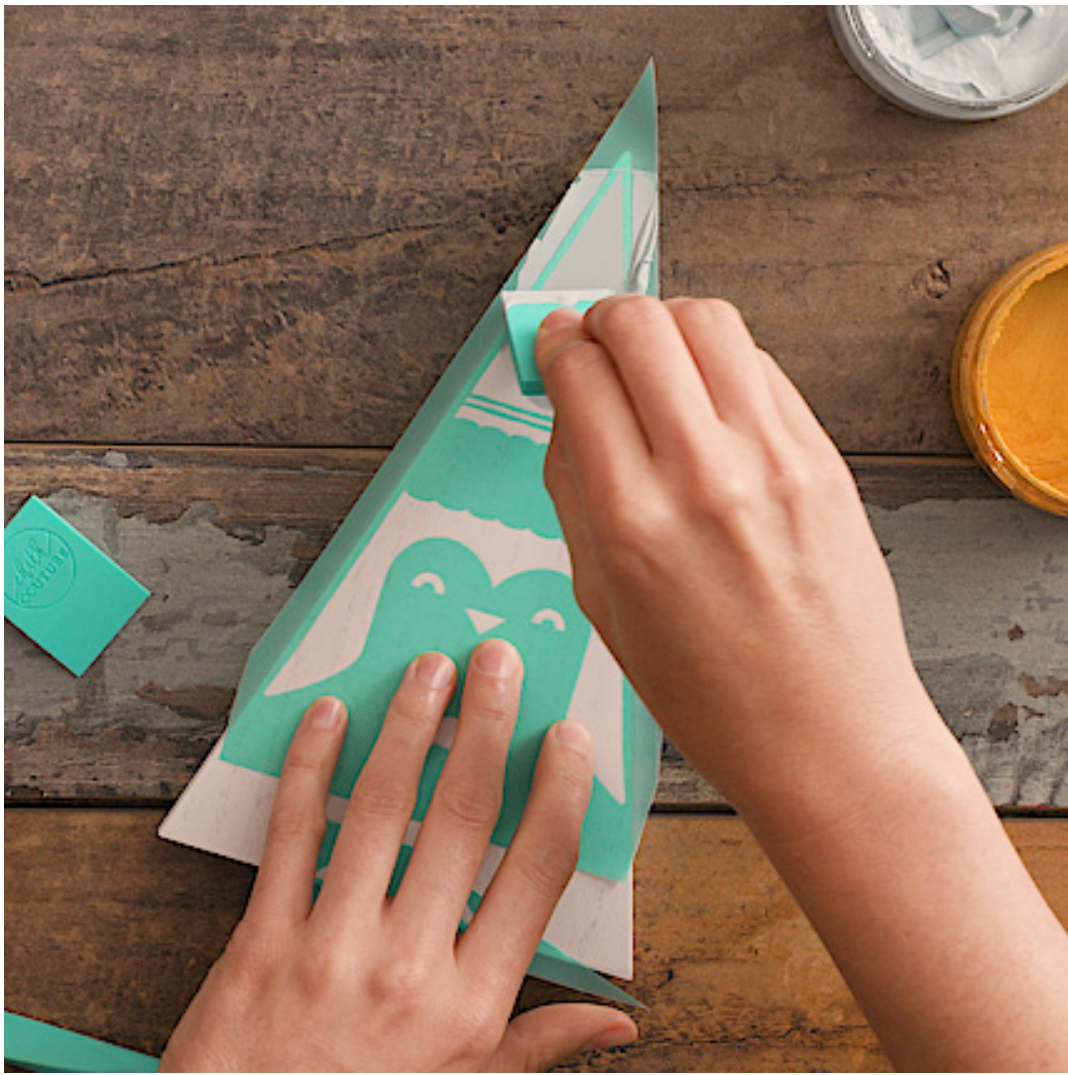
FESTIVE FACES
(8½" × 11")



TRIANGLE
CHUBBY
(8" × 5")

How to...

Follow the steps below to create a whimsical winter project!



step 1

Chalk it...

Cut to separate elements from the Transfer. Adhere a Transfer element to the surface. Apply paste.



step 2

Peel & Reveal...

Remove the Transfer element
once chalked.



step 3

Display it!

Put your very own elf (and friends)
on a shelf!



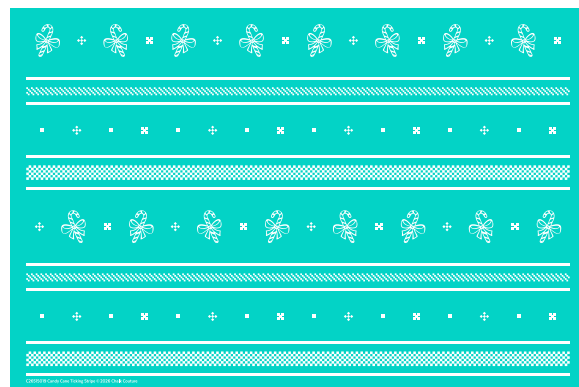
TREES PLEASE
(8½" × 11")

NEW!



SPIRAL
NOTEBOOK
(9½" × 12")

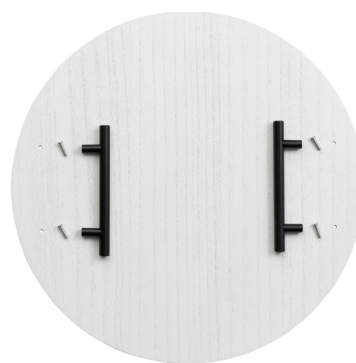




CANDY CANE
TICKING STRIPE
(12" × 18")



POINSETTIA WREATH
(18" × 18")



ROUND TRAY
(16")



HOME FOR THE HOLIDAYS
(18" x 18")



RUSTIC ROUND
(16")



**PERKS MEMBERS
SHOP 30% OFF
ALL DAY,
EVERY DAY**

chalk

P E R K S

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- 30% OFF retail pricing
- Creative community
- \$20 product credit
- Exclusive deals & more!



**30%
OFF**

REGULAR
RETAIL
ALWAYS





GINGERBREAD COOKIE CO.
(18" × 18")

NEW!



BASICS BOARD
(18" × 18")



FROSTED FONT
(12" × 18")



CLASSIC CHRISTMAS
COOKIES
(8½" × 11")





CHRISTMAS COW
HEAT TRANSFER
(2-PACK, 8½" × 11")



CHRISTMAS SCENES
HEAT TRANSFER
(2-PACK, 8½" × 11")



HOLLY BERRY PATTERN
HEAT TRANSFER
(11" × 17")

CLUB COUTURE™

DIY Inspiration Delivered



Our Club Couture™ subscribers receive an exclusive ChalkTransfer® design, a coordinating accessory, and curated colors on their doorstep every month. These on-trend projects will inspire you to create something beautiful.

Join the club!

LEARN MORE!

Play With Color!

Chalkology[®] Paste

Our line of Chalkology[®] Paste includes over 30 colors to create with!



----- EN VOGUE PASTES (LIMITED EDITION) -----



Chalkology® Ink

Our line of Chalkology® Ink includes
over 20 colors to create with!



----- EN VOGUE INKS (LIMITED EDITION) -----



CABERNET

Explore more X



KITS



HOW TO



PERKS



WHAT'S NEW