

HOW TO: Winter Wonderland

CLUB COUTURE™ PROJECT



RELEASED NOVEMBER 2025

Supplies

Club Couture Chalk Transfer® design: Winter Wonderland

Chalkology® Paste Singles: Bright White, Black Velvet, and Something Borrowed

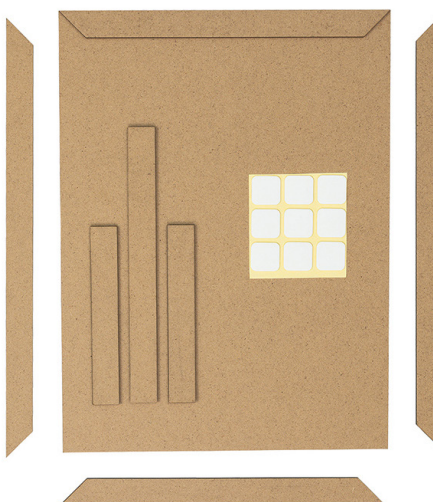
Coordinating accessory: Faux Window Frame (9" × 12")

Recommended supplies: Color Trays, Paintbrushes, Fuzzing Cloth, Mini Squeegee, Quick Dry Tool, Transfer Trimmers or scissors

**Chalkology Paste Singles are subject to change.*

Instructions

1. Knead the Chalkology Paste Singles. Cut the paste singles open and squeeze the desired amount of paste onto a Color Tray, using a new tray for each color. (*Please note that part of the Black Velvet paste will be watered-down in step 4, but you should save most normal paste for use in a later step.*)
2. Add a little bit of water to the Bright White paste in the Color Tray. Use a paintbrush to mix and create a paint-like consistency.
3. Paint the surface of the Faux Window Frame using the watered-down Bright White Paste.
4. Repeat step 2 with your Black Velvet paste*. Use light brush strokes with the watered-down Black Velvet paste to create a wood grain look on the frame pieces.
5. Remove the Transfer Backer Sheet and "fuzz" the Transfer on a Fuzzing Cloth. Align the top of the Transfer with the top edge of the frame. Smooth it out to ensure that it has properly adhered and there are no bubbles or wrinkles.
6. Squeeze the remaining Black Velvet paste onto a clean Color Tray. Generously apply it over the Transfer using a squeegee. Once chalked, remove the Transfer. Allow the paste to dry, or use a Quick Dry Tool to expedite the drying process.
7. Immediately clean the Transfer with cool water (*do not let it soak*). Dry the Transfer flat with the sticky side up. Once dry, reapply the Transfer Backer Sheet and store flat.
8. Repeat step 2 to water down the Something Borrowed paste. Once the Black Velvet paste has dried, add pops of Something Borrowed paste to the snow in your chalked scene with a paintbrush.
9. When the project is completely dry, cut the provided adhesive squares in half and attach to the reverse side of each frame piece. Adhere the pieces in place on the surface.
10. Enjoy the view of this winter wonderland!



NOVEMBER CLUB COUTURE: WINTER WONDERLAND