



 *Holiday 2025 Collection*

# MERRY Chalkmas!

It's the most wonderful time of the year! The halls are waiting to be decked and bells are ready to jingle. We're so excited to introduce our Holiday 2025 Collection and watch you "sleigh" some beautiful DIYs for the holiday season with the products in this new release. Have fun, be merry, and Happy Chalking!™



GINGERBREAD FRIEND  
(12" x 18")

NEW!



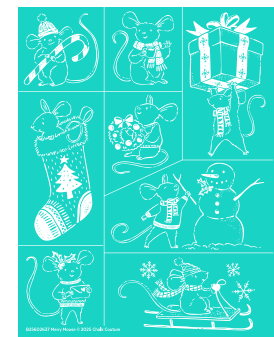
FESTIVE FRIEND  
CHUBBY



BACK AGAIN SOMEDAY  
(9" x 9")



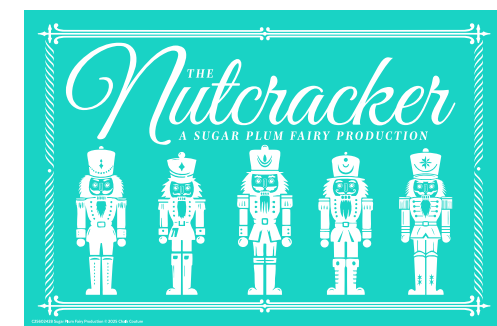
ROUND  
BAMBOO BOARD  
(11¼" x 11¼")



MERRY MOUSE  
(8½" x 11")



GIFT TAGS  
(12-PACK)



SUGAR PLUM FAIRY PRODUCTION  
(12" x 18")



AIDEN FRAME  
(12" x 18")

NEW!



REGENCY ARTISAN  
ADD-ONS



HOLIDAY PRESENTS  
(18" x 18")



TEA TOWEL



CHRISTMAS SLED  
(4 1/2" x 6 1/2")

NEW!



EVERYDAY FRAME  
(5" x 7")

**PERKS MEMBERS  
SHOP 30% OFF  
ALL DAY,  
EVERY DAY**

*chalk*

**P E R K S**

For just \$20 per month, enjoy access to exclusive rewards as a Perks Member!



*chalk*

**P E R K S**

**EXCLUSIVE SALES  
& PROMOS**

For just \$20 per month, enjoy rewards as a Perks Member!





WHEN YOU'RE DRINKING  
(8½" x 11")



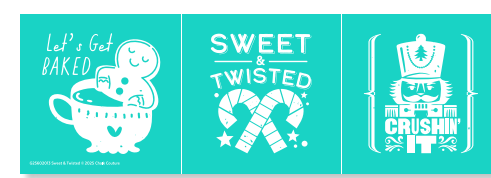
CHEERS  
(8½" x 11")



WINE BAG



GIFT TAGS  
(12-PACK)



SWEET & TWISTED  
(6" x 18")



CHUBBY SQUARE  
(5" X 5")



TEA TOWEL



CHRISTMAS STOCKINGS  
(18" x 18")



ELF BUDDIES  
(6" x 18")



SANTA'S ELVES  
(6" x 18")



LUMBAR PILLOW COVER  
(WHITE, 12" x 24")



SQUARE PILLOW COVER  
(2-PACK, WHITE,  
17½" x 17½")

**NEW!**



FLORAL ROUNDS  
ARTISAN ADD-ONS



SEASON'S GREETINGS  
(4½" x 6½")

The Season's Greetings Transfer is exclusively available through Workshop Rewards!

[Learn More >](#)



NEW!



FESTIVE FRIEND  
CHUBBY



GINGERBREAD FRIEND  
(12" x 18")

# Easy as 1, 2, 3!

Treat yourself to an adorable DIY inspired by a favorite holiday tradition (and dessert)!



1

## Chalk it...

Adhere Transfer to Festive Friend Chubby. Apply paste over the coordinating element. Remove Transfer. Repeat steps on cardstock paper for accessories.



2

## Cut it...

Once the paste has dried, cut accessories from the paper. Adhere glue dots to the reverse side of each accessory.



3

## Assemble it...

Place each accessory on the Festive Friend Chubby and dress up your sweet new friend!

**PRO TIP:** Surface Wax recommended for paper projects!



**DIGITAL FILES AVAILABLE**

CHRISTMAS CHARACTERS  
(8½" x 11")

**NEW!**

EVERYDAY FRAME  
(9" x 12")

**NEW!**

CHRISTMAS MUSIC SHEET  
(8½" x 11")

**NEW!**

HEAT TRANSFER TOTE

ONE OF A KIND *every time!*



WHIMSICAL  
ORNAMENTS  
PATTERN  
(8½" x 11")



ARMOUR ETCH®  
GLASS ETCHING CREAM

NEW!



SNOWFLAKE  
ORNAMENT MOLDS  
(4-PACK)



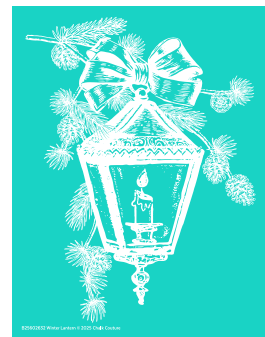
SANTA'S WISH  
(18" x 24")



DIGITAL FILES AVAILABLE  
STAINED GLASS SCENES  
(8½" x 11")



ACRYLIC RECTANGLE  
(5" x 7")



WINTER LANTERN  
(8½" x 11")



MERRY MESSAGE  
(18" x 18")



CHUBBY  
RECTANGLE  
(5" x 7")



RUSTIC ROUND  
(16")



HAPPY HOLIDAYS  
(4½" x 6½")



CLAUS CHIMNEY  
SERVICE CO.  
(4½" x 6½")



I'M BOOKED  
(4½" x 6½")



BOOKMARK MOLD  
(1½" x 5")



RESIN & HARDENER



CANDY CANE  
PATTERN  
(4½" x 6½")



MELAMINE PLATTER  
(13⅝" x 7⅜")



WINTER CRAFT FAIR  
(12" x 18")



AIDEN FRAME  
(12" x 18")

chalk  
COUTURE®

# FRIENDS, FUN, & FREEBIES with WORKSHOP REWARDS!



SEASON'S GREETINGS  
(4½" x 6½")



SINGING SANTA  
(8½" x 11")



CHRISTMAS BARN  
(12" x 18")

Want to earn exclusive, **FREE Transfers** just for hosting a crafting session with your favorite people?

Ask your Designer about how to organize a workshop and unlock unique designs you can't get any other way than by having fun with your friends!





BIRDS & BRANCHES  
(4 1/2" x 6 1/2")



CHILLIN'  
(4 1/2" x 6 1/2")



CHUBBY  
RECTANGLE  
(5" x 7")



PUP CUP  
(8 1/2" x 11")



TRIANGLE  
BANDANA  
(31" x 21" x 21")



NAUGHTY LIST  
AND LOVING IT  
(8½" x 11")



I SAW THAT  
(8½" x 11")



LET'S GET FROSTED  
(9" x 9")

# Turn Up The Heat!

## INTRODUCING OUR BRAND NEW FULL-COLOR SUBLIMATION HEAT TRANSFERS!

Designed to deliver rich, permanent color and ultra-crisp detail, these ready-to-press designs make it easier than ever to bring your ideas to life—no ink or paste necessary.

All you need is a heat press, a polyester-blend textile surface, and your imagination!



WINTER BIRDS  
HEAT TRANSFER  
(8½" x 11")



GIFTS & GOODIES  
HEAT TRANSFER  
(8½" x 11")



HEAT TRANSFER  
TOTE

**NEW!**



BIRDS & BOUGHS  
HEAT TRANSFER  
(8½" x 11")



PATTERNED ALPHABET  
HEAT TRANSFER  
(8½" x 11")



THE NORTH POLE  
HEAT TRANSFER  
(8½" x 11")



# Play With Color!

## Chalkology® Paste

Our line of Chalkology® Paste includes over 40 colors to create with!



----- EN VOGUE PASTES (LIMITED EDITION) -----



# Chalkology® Ink

Our line of Chalkology® Ink includes over 25 colors to create with!



----- EN VOGUE INKS (LIMITED EDITION) -----



# Explore More



KITS



HOW TO



PERKS



WHAT'S NEW