



Autumn 2025 Collection

Celebrate!

It's the holiday season! So many moments await to be shared during Halloween, Thanksgiving, Christmas, and beyond. Enjoy creating custom décor, costumes and other apparel, and more in celebration of these exciting upcoming occasions! Inspiration starts here in the Autumn 2025 Collection!



GOTHIC HAPPY
HALLOWEEN
(4½" x 6½")



BOO BASICS
(8½" x 11")



TWILIGHT
APOTHECARY
(8½" x 11")



SPOOKY SCENES
(8½" x 11")



DIXIE BELLE
GILDING WAX
- GOLD

CHUBBY SQUARE
(3-PACK, 3" X 3")

DAMASQUE
ARTISAN ADD-ONS





HAPPY PUMPKIN
(8½" x 11")



EVERYDAY
TOTE BAG



PUMPKIN PAIR
(12" x 18")



NEW!



DIXIE BELLE
CRACKLE



A LITTLE WITCH
(8½" x 11")

NEW!



CHUBBY SQUARE
(9" x 9")



MOON MADE
ME DO IT
(8½" x 11")

NEW!



DÉCOR RISER
(9" X 6" x 1½")

CLUB COUTURE™

DIY Inspiration Delivered!

Our Club Couture™ subscribers receive an exclusive Chalk Transfer® design, a coordinating accessory, and curated colors on their doorstep every month. These on-trend projects will inspire you to create something beautiful!

Learn more at
CHALKCOUTURE.COM!

Join the club!





Impressive!



CREATE LIKE THE GREATS

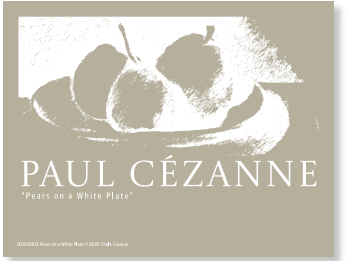
Van Gogh. Cézanne. Monet. Names you know; art you've admired! The new fine art inspired designs in this collection are total masterpieces in their own right, and now you can enjoy them at home with your own artistic twist.



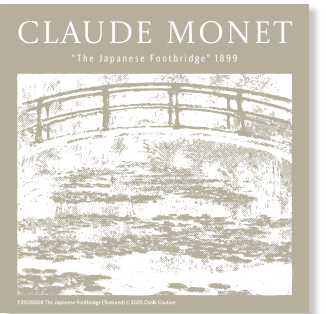
PAUL CÉZANNE
"Pears on a White Plate"



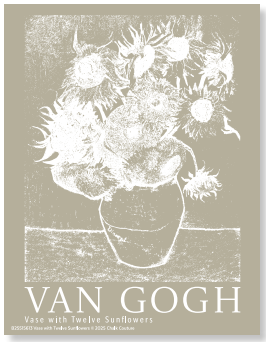
CLAUDE MONET
"The Japanese Footbridge" 1899



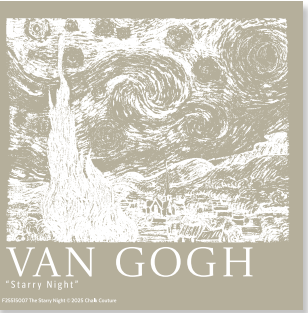
PEARS ON A WHITE PLATE
(8½" × 11")



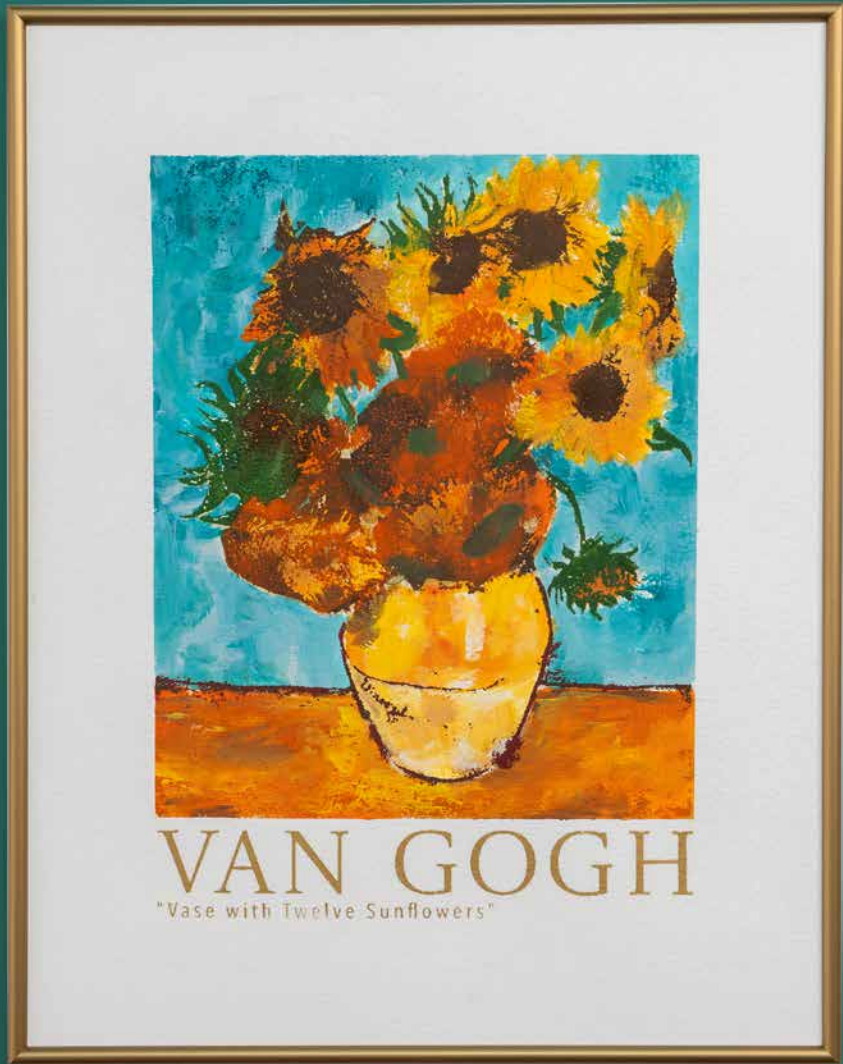
THE JAPANESE FOOTBRIDGE
(9" × 9")



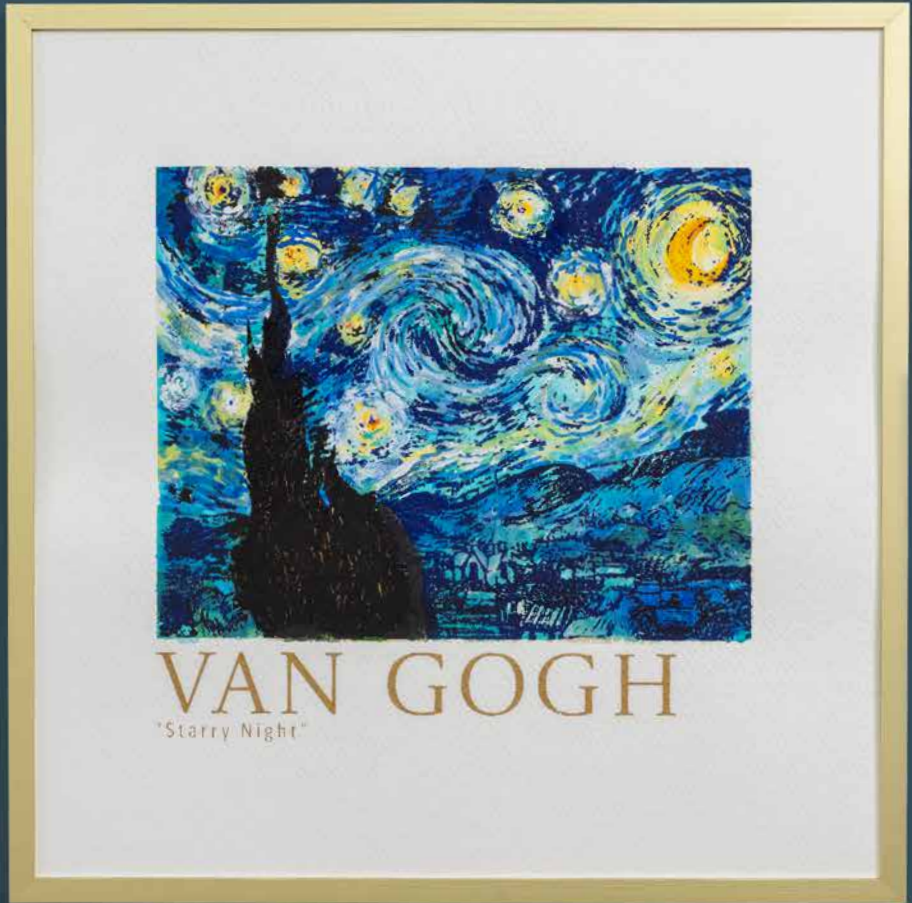
VASE WITH TWELVE
SUNFLOWERS
(8½" × 11")



THE STARRY NIGHT
(9" × 9")



VAN GOGH
"Vase with Twelve Sunflowers"



VAN GOGH
"Starry Night"



PUMPKIN SPICE LIFE
(8½" × 11")



PUMPKIN SPICE
& JESUS CHRIST
(8½" × 11")



EVERYDAY
TOTE BAG



LOVE IS BREWING
(12" × 18")



SHIPLAP SIGN
(12" × 18")



PUMPKIN SPICE *is life!*





FAITH FAMILY
FOOTBALL
(8½" x 11")



FOOTBALL SEASON
(18" x 18")



RUSTIC ROUND
(16")



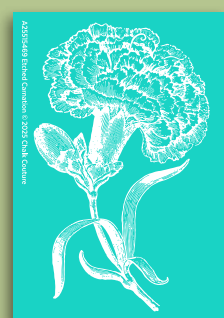
WEEKEND
FORECAST
(8½" x 11")

FRIENDS, FUN, & FREEBIES!

Host a creative workshop and bring your crew together for a quick crafting session. As a thank you, you'll receive 3 exclusive Transfers from our beautiful Autumn Collection - **FREE!**



FALL HARVEST PATTERN
(18" x 18")



ETCHED CARNATION
(4½" x 6½")



ETCHED PUMPKINS
(8½" x 11")



Spaces are filling up for July 15 - August 31!

Ask your Designer about hosting a Workshop Rewards event today!

HAPPY Thanksgiving!

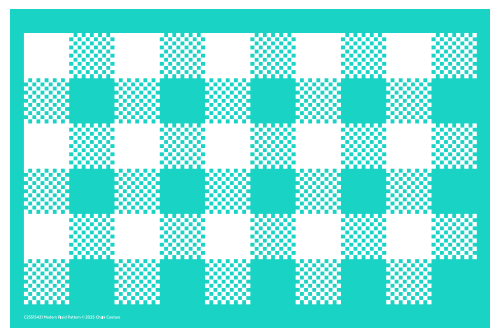
Thankful for family, friends, and festive décor! Set the table with your favorite homemade dishes and DIYs, from the table runner to your centerpiece.



AUTUMN ACCENTS
(6" x 18")



THANKSGIVING PUMPKIN
(4½" x 6½")



MODERN PLAID PATTERN
(12" x 18")



THANKSGIVING
HARVEST
(8½" x 11")



NATURAL NAPKIN
(2-PACK, TAN,
18" x 18")



NATURAL PLACEMAT
(2-PACK, TAN,
12" x 18")



TABLE RUNNER
(TAN, 14" x 72")

NEW!



LEAF ARTISAN
ADD-ONS

NEW!



GIFT TAGS
(12-PACK)





ETCHED PUMPKINS
(8½" × 11")



AUTUMN DAYS
(8½" × 11")



COUNTRY LIVING
(4½" × 6½")



FALL HARVEST PATTERN
(18" × 18")



SQUARE PILLOW COVER
(2-PACK, WHITE,
17½" × 17½")



NEW!
RISER
(3-PACK)



HEARTLAND FEED & SEED
(18" x 24")



SHIPLAP SIGN
(18" x 24")



FALL FAVORITES
(8½" x 11")



BAMBOO BOARD
(9" x 11¾")



SUNFLOWER PATTERN
(18" x 18")



KITCHEN CLOSED
(9" x 9")



ROUND
BAMBOO BOARD
(11¼" x 11¼")



ETCHED CARNATION
(4½" x 6½")



TEA TOWEL



HAPPY FALL TREAT
(4½" x 6½")



SCARECROW
(4½" x 6½")



CHUBBY
RECTANGLE
(5" x 7")



Turn Up The Heat!

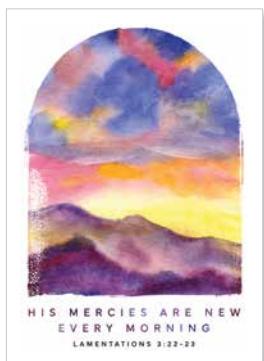
INTRODUCING OUR BRAND NEW FULL-COLOR SUBLIMATION HEAT TRANSFERS!



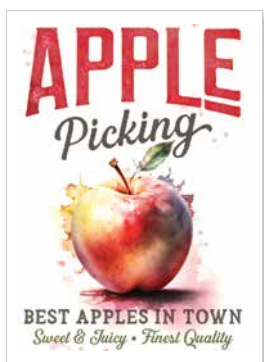
Designed to deliver rich, permanent color and ultra-crisp detail, these ready-to-press designs make it easier than ever to bring your ideas to life—no ink or paste necessary. All you need is a heat press, a polyester-blend textile surface, and your imagination!



CITRUS TREES
HEAT TRANSFER
(8½" × 11")



EVERY MORNING
HEAT TRANSFER
(8½" × 11")



APPLE PICKING
HEAT TRANSFER
(8½" × 11")



THIS GIRL LOVES JESUS
HEAT TRANSFER
(8½" × 11")



HAPPY HOUR
HEAT TRANSFER
(8½" × 11")





AUTUMN PUMPKIN
ACADEMIA HEAT
TRANSFER
(8½" × 11")



JOLLY CHRISTMAS
MINIS HEAT TRANSFER
(8½" × 11")



VINTAGE CHRISTMAS
TREE HEAT TRANSFER
(8½" × 11")



THE NUTCRACKER
HEAT TRANSFER
(8½" × 11")

Easy as 1, 2, 3...

Fall in love with our brand new full-color sublimation Heat Transfers! No ink or paste necessary. Our new Heat Transfers bring beautiful projects to life in a hot-minute. Simply select a design and a polyester-blend textile surface, warm up your heat press, and create!



1

Place it...

Center the Heat Transfer on your polyester-blend surface.



2

Press it...

Use a heat press (recommended) or iron over the Heat Transfer; hold for 60 seconds.



3

Peel & Reveal!

Gently peel off the Heat Transfer and Placement Tape. Enjoy your beautiful full-color creation!

Wrap It Up!

Never show up to a gift swap with the same wrapping as another guest again. Our designs make great accents for bags, paper, and more. Give the gift of something great!



VINTAGE SANTA
(9" x 9")



CHRISTMAS DELIVERY
(8½" x 11")



FOGGY CHRISTMAS EVE
(6" x 18")



ETCHED CHRISTMAS
ESSENTIALS
(8½" x 11")

NEW!



CHUBBY SQUARE
(9" x 9")

NEW!



GIFT TAGS
(12-PACK)



HO HO ORNAMENTS
(8½" × 11")



DIXIE BELLE
VOODOO GEL STAIN
- TOBACCO ROAD



LOG CABIN
SNOW GLOBE
(4½" × 6½")



ELEGANT HOLIDAY ICONS
(6" × 18")





COMING SOON!



SEASONAL PORCH
LEANER

COMING SOON!



SNOWMAN
ACCESSORIES



YOU NEED TO CHILL
(8½" × 11")



HELLO WINTER
SNOWMAN
(8½" × 11")



SCHOOLHOUSE FRAME
(9" × 9")



ALL IS CALM *all is bright!*



HOLY FAMILY
(4½" × 6½")



HALLELUJAH SCRIPT
(6" × 18")

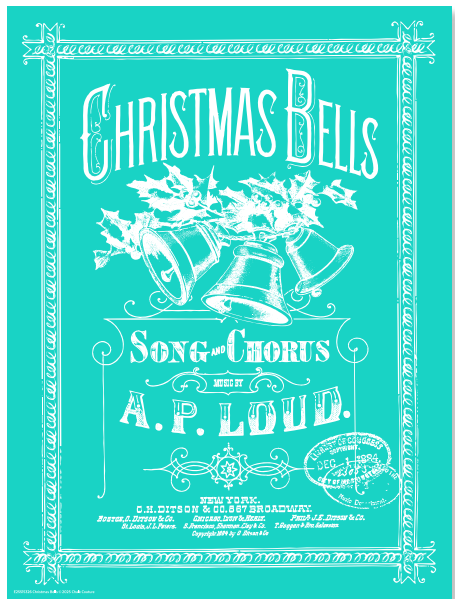


POINSETTIAS
(8½" × 11")



SPECIAL
SNOWFLAKES
(8½" × 11")





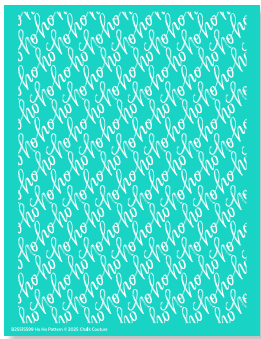
CHRISTMAS BELLS
(18" x 24")



MERRY CHRISTMAS TREE
(18" x 18")



SHIPLAP SIGN
(18" x 24")



HO HO PATTERN
(8½" x 11")



TEA TOWEL





CHRISTMAS MARKET
(12" x 18")



AIDEN FRAME
(12" x 18")



CANDY CANE CAFE
(18" x 18")



RUSTIC ROUND
(16")

PERKS MEMBERS
SHOP 30% OFF
ALL DAY,
EVERY DAY

chalk

P E R K S

For just \$20 per
month, enjoy access to
exclusive rewards as
a Perks Member!



chalk

P E R K S

EXCLUSIVE SALES
& PROMOS



Play With Color!

Chalkology® Paste

Our line of Chalkology® Paste includes over 40 colors to create with!



----- EN VOGUE PASTES (LIMITED EDITION) -----



Chalkology® Ink

Our line of Chalkology® Ink includes over 25 colors to create with!



----- EN VOGUE INKS (LIMITED EDITION) -----



Explore More



KITS



HOW TO



PERKS



WHAT'S NEW