

HOW TO: *Pretty In Plaid*

CLUB COUTURE™ PROJECT



RELEASED SEPTEMBER 2025

Supplies

Club Couture Chalk Transfer® design: Pretty In Plaid

Chalkology® Paste Singles: Shimmer Gold, Vanilla

Coordinating accessory: Frame (4" x 6")

Recommended supplies: Color Trays, Mini Squeegee, Fuzzing Cloth, hot glue gun, paintbrush

*Chalkology Paste Singles are subject to change.

Color and Placement Suggestions

Shimmer Gold: plaid pattern

Vanilla: face of the frame



Instructions

1. Knead the Chalkology Paste Singles. Cut the paste singles open and squeeze the desired amount of paste onto a Color Tray, using a new tray for each color.
2. Use a hot glue gun to assemble and secure the frame.
3. Add a little bit of water to your Vanilla paste in the tray. Mix to create a paint-like consistency. Use a paintbrush to apply the watered-down paste to the face of the frame. Allow to dry.
4. Remove the Transfer Backer Sheet and “fuzz” the Transfer on a Fuzzing Cloth. Center the Transfer on the surface. Smooth it out to ensure that it has properly adhered and there are no bubbles or wrinkles.
5. Generously apply paste over the Transfer using a squeegee. Take care to only apply over the face of the frame. Once chalked, remove the Transfer.
6. Immediately clean the Transfer with cool water (*do not let it soak*). Dry the Transfer flat with the sticky side up. Once dry, reapply the Transfer Backer Sheet and store flat.
7. Feature one of your favorite photos in your new favorite frame!



SEPTEMBER CLUB COUTURE: PRETTY IN PLAID